

BASKET WEAVER • ITALIAN • SINGLE MOTHER



HAITIAN • DISC GOLFER • BRUNETTE • REDHEAD
JOURNALIST • PIERCED • HERBALIST • AMERICAN
UX DESIGNER • PARANORMAL STUDENT • FELON
MIDDLE CHILD • MARTIAL ARTIST • FRESHMAN
TOURETTE'S • GRAPUATE STUDENT • POLITICAL
VIRGO • CO-HOUSER • BELLY DANCER • SENIOR
AIRSOFT PLAYER • FURRY • LEFT-HANDED • POET
FRENCH CANADIAN • DEMOCRATIC SOCIALIST
CHURCH GIRL • SCALP • DOMINATRIX • KOREAN
MASSAGE THERAPIST • CHRONIC LYME PATIENT
BUTTERFLY LOVER • FRENCH • CHORAL SINGER
ANDROID USER • LOGIST • JAMAICAN
PTA MEMBER • VISUALLY IMPAIRED • BISEXUAL
INTROVERTED • TEACHER • MOUSTACHE LOVER
MULTIGENDER • SWORDFIGHTER • CAPRICORN



NO EVIL PROJECT
2021-2022



BALD • SKATEBOARDER • GOTH • DINOSAUR FAN



Founded in 2011 and becoming a nonprofit organization in 2018, the No Evil Project uses **art, humour, and conversation** to **challenge stereotypes** and help people find **commonality and understanding** despite cultural, socio-economic, religious, racial, gender, physical and mental health, occupational, political, and ethnic **differences**.

Read what we've done in our **fourth year!**

LETTER FROM THE PRESIDENT OF THE BOARD

This year has been a whirlwind! I have so much to be thankful for.

For one, I'm eternally grateful for our board. They have been generous and supportive as I navigated this new position. I'm nowhere near the best president I can be, but I am better than I was when I started because they were always ready and willing to help.



I am also grateful that, despite all of the changes this country has gone through in the last 365 days, the No Evil Project was still able to connect with you through events, both online and in person. Together we are still showing that despite our differences, each of us has good in us.

And finally, thank YOU! This year 260 of you had your photos taken for the No Evil Project, 20 of you volunteered for our events, and you donated \$3,438.63 to the Project, for which we are ever so grateful. It's been a slow but sure start getting back to doing more public events. We have only you to thank for your support.

Every event is exciting for me, but two were particularly meaningful and heartfelt: the conversation series and presenting at the Massachusetts Teachers' Association. I was nervous about the conversation group I was part of in March, as a participant rather than a facilitator... meeting new people, and not really knowing what to expect. It felt very much like whenever I teach a math topic or use a new instructional technique for the first time... you just don't know what to expect from the folks you're with! Each group was sincere and open, each willing to share their thoughts and learn from others. I made new, lifelong friends!

I also had the privilege of presenting two of our curriculum activities to teachers at the Massachusetts Teachers Association Ethnic Minority Affairs Conference in December 2021. With so much help and support from our Curriculum Writing team, in particular Miriam Sas and Brett Iarrobino, without whom it could not have been done, I facilitated the Labels Self-Portrait and the Matching activities to a group of invested and engaged teachers, all over Zoom! I enjoyed it immensely, and look forward to doing more.

We hope to see you soon at upcoming events such as Worcester Pride and stART on the Street, and perhaps at your school or corporation!

Stay safe and take care of each other,

A handwritten signature in black ink that reads "Tawisha Thompson". The signature is fluid and cursive, with a long horizontal line extending from the end.

LETTER FROM THE FOUNDER & EXECUTIVE DIRECTOR

This has been a year of restarts and new beginnings. After 1 year, 9 months, and 30 days (but who's counting) and many canceled events, we finally had a public photo shoot once again. Once we got the equipment out of storage and gave everything a thorough and I mean thorough cleaning, printed new worksheets, ordered buttons, and jump started the registration website, we were good to go.

It was great to be back and being able to meet new people again, photograph them, and talk about their experiences, their challenges, what makes them unique, and all the good things they've done. Luckily, despite fears, it was like riding a bike and the rhythm came back quickly. We photographed 260 people this year. By no means our record, but better than the previous year! And looking at the upcoming schedule, it's comforting to see more of our favorite festivals returning as well as new ones. We're back.

But we're more than just photo shoots now. We also continued our conversation groups that we started during the pandemic. Getting diverse small groups together to talk about their week and their own experiences with differences, from age, to physical and mental conditions, race, religion, and politics has had amazing results. As an introvert, I'm completely exhausted after facilitating each meeting, but I absolutely love them. Each time we run a series with a new group, we get better at creating an environment where people can be surprisingly open so they can learn more about other groups and some people have made revelations about themselves as well. It's also been a good way to build community and make friends with people you may not have had the chance to meet otherwise. If you haven't been part of one yet, I encourage you to do so.

After feeling isolated for so long, we're feeling a part of the community again as well. This year we were honored to be invited to be part of Worcester's Tercentennial Parade focusing on the diversity of the city. So we found some extroverts to help represent the project and had a great time. We're also getting the momentum going again and meeting with people and organizations to restart plans that had to be canceled since 2020.

Despite less public visibility, you've continued your support. Your generosity with donations, volunteering, and shout outs at our events (and the parade) helped us to hang in there and keep going. In the upcoming year, as things continue to return to normal, we look forward to returning to schools and organizations. We plan to continue the momentum with exhibits and programming and find new ways to challenge stereotypes, and bring people together. Although many people still see us as only an art project, we look forward to showing that we're not defined by our labels.

Thank you for your support in all ways and being a part of this movement. Let's see what we can do!

A portrait of a man with short brown hair, glasses, and a goatee, wearing a dark blue patterned button-down shirt. He is standing with his arms crossed against a dark background.A handwritten signature in black ink that reads "Eric Thompson".

Our TEAM

Board of Directors & Staff



Tamisha Thompson
President,
Board of Directors



AJ Leto
Vice President,
Board of Directors



Heather N. Kurtz
Treasurer,
Board of Directors



Ali Kane
Secretary,
Board of Directors



Irene Hernandez
Board of Directors



Jessie Olson
Board of Directors



Isaac Tesfay
Board of Directors



Troy B. Thompson
Founder
& Executive Director



Amy Ebbeson
VP of Relationship
Building

Volunteers

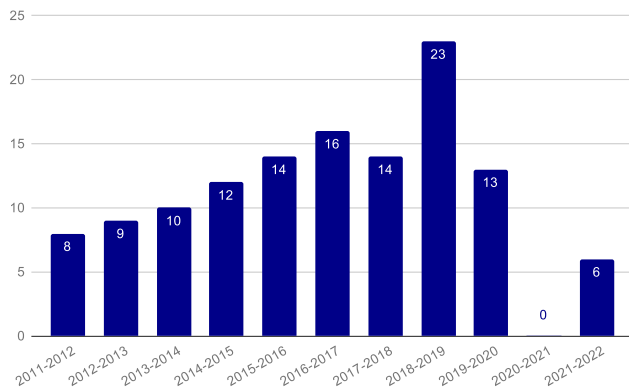
- Jennifer Carr
- Kenisha Coy
- Hunter F.
- Bil Gardiner
- Brett Jarrobino
- Echo Louissaint
- Kelsey Hopkins
- Amy Jaspersen
- Vanessa Joga
- Shaun L'Esperance
- Carol Manning
- Ben Marien
- Linda Michel
- Robert Michel
- Peter Poulo
- Mary Robbins
- Megan Robbins
- Miriam Sas
- Drew Thibeault
- Cheryl Wallace



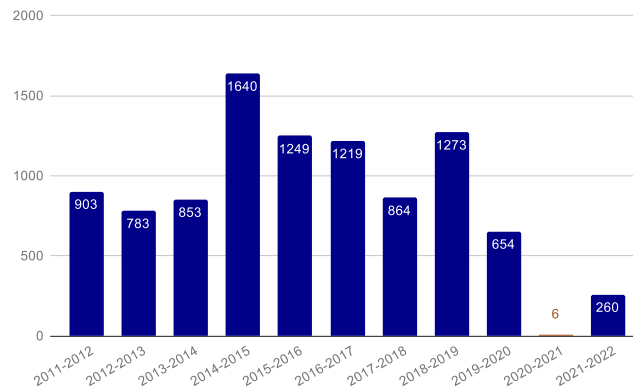
PHOTO SHOOT STATS

Now that festivals are coming back, we're getting out there and the numbers are going up again!

Events



People Photographed



ONLINE STATS

Facebook: 1,413 Page Likes
252 Breathe No Evil Page Likes
Twitter: 158 Followers
Tumblr: 46 Followers

Instagram: 290 Followers
Pinterest: 815 Followers
E-mail Newsletter: 1,381 Subscribers
Website: 22,984 Users, 36,329 Page Views

EVENTS

- Cathedral Church of St. Paul Photo Shoot 2021, August 18, 2021
- Pride Worcester Rally & Block Party Photo Shoot 2021, September 11, 2021
- On the GOE Photo Shoot 2021, October 3, 2021
- Pakachoag Center Open House Photo Shoot 2021, November 17, 2021
- Watch City Steampunk Festival Photo Shoot 2022, May 7, 2022
- Worcester Tercentennial Festival Parade & Photo Shoot 2022, June 11, 2022

EXHIBITS

- Walgreens, Fitchburg, MA, October 3rd 2021 to October 2nd 2022 (6 People)
- Worcester City Hall, Worcester, MA, November 20th 2018 to Present (40 People)
- Townsend Public Library, Townsend, MA, July 25th 2018 to Present (32 People)
- Worcester Senior Center, Worcester, MA, June 26th 2018 to Present (120 People)
- Nichols College, Dudley, MA, February 2013 to Present (60 People)
- Dean College, Franklin, MA, June 2014 to Present (140 People)
- Friendly House 2015, Worcester, MA, June 2015 to Present (19 People)
- Cogswell College, San Jose, CA, May 2017 to Present (48 People)

THE RETURN OF NO EVIL PROJECT PHOTO SHOOTS

Our original programming is doing photo shoots, but with the pandemic closing down organizations and festivals, we had to put those on hold.

In the fall of 2021, though, after almost two years of no photography events, we kicked off photo shoots by heading out to Boston to be part of the Cathedral Church of St. Paul's public outreach series.



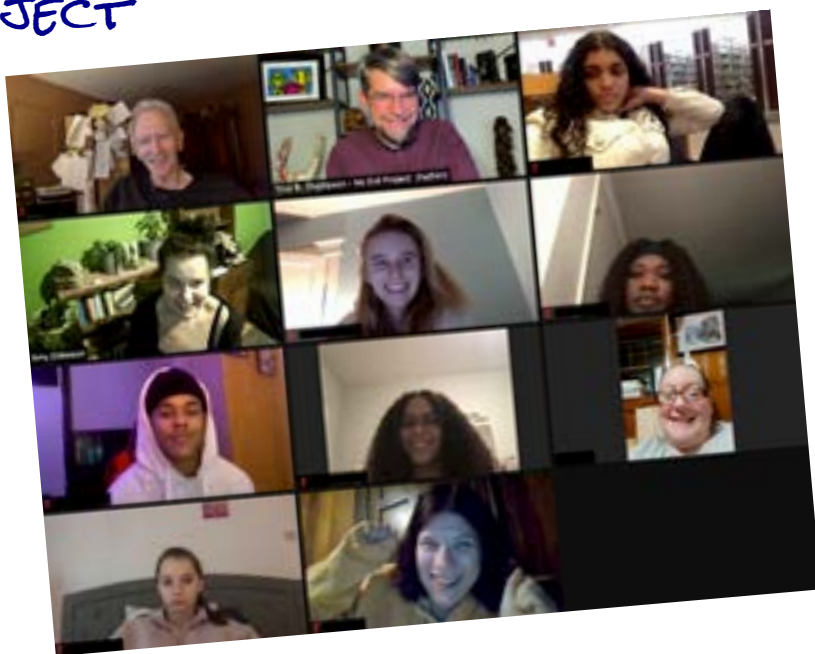
Fall festivals started to return and in September we were able to photograph people at Pride Worcester for the sixth time. Then off to Fitchburg in October for On the GOE as part of a service project where they filled backpacks for people displaced by domestic violence and sexual abuse trauma. We wrapped up the fall at our new home at Pakachoag Center for their open house.

In the spring we dug out our top hats, goggles, and monkey cane for our third showing at the Watch City Steampunk Festival. It was fun as always, and the people and costumes did not disappoint. Finally, we finished the season celebrating the 300th anniversary of Worcester as part of the Worcester Tercentennial festival.

EXPANDING NO EVIL PROJECT CONVERSATIONS

We initially started the No Evil Project Conversations during the pandemic since we weren't able to do our traditional photo shoots. Not only did it encourage deeper talks about differences, but it also brought new people together by creating a weekly social event, and helped many dealing with isolation.

This year, a conversation group was even used as part of a class at Worcester State University. Students from Introduction to Public Health could choose to engage in public health activities outside the classroom for credit, and a No Evil Project Conversation group was one of their options. So we mixed students with adults in the community which added many generational related aspects to the typical topics we cover such as race, religion, and politics and we all learned a lot.



Do you have an idea for a conversation group to bring people together and learn more about each other at your company, organization, or school? Let us know!

SIGN UP FOR A CONVERSATION GROUP AT [NOEVILPROJECT.ORG/CONVERSATIONS](https://noevilproject.org/conversations)

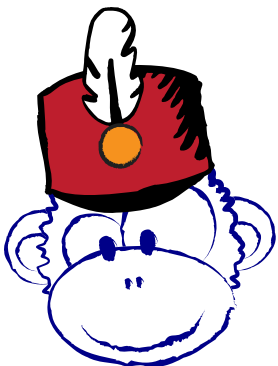
WORCESTER'S TERCENTENNIAL PARADE!

In celebration of Worcester, Massachusetts' 300th anniversary, they had a whole weekend of events, including a parade. Since the goal was to show the wide variety of people in the city, and that's kind of our thing, we were invited to be in it!

The Project has never been in a parade before and without a budget, we weren't able to construct the two-story monkey float with animatronic arms that could cover it's eyes, ears, and mouth like we wanted. Instead, we borrowed and pulled together things we already had and it still turned out great. We wrapped a truck with our banners, held No Evil Project balloons and donated signs, donned new donated matching t-shirts and set out for the one mile walk through the streets to Worcester City Hall.

Everyone from board members, to staff, to volunteers, and people recently photographed for the project all joined in. Along the way we passed out our famous "I'm not evil" monkey buttons along with invitations to be photographed at the tercentennial festival being held on the common later in the day. We even had fans on the sidewalks cheering us on.

Special thanks to Jennifer Carr, Amy Ebbeson, Brett Larrobino, Vanessa Joga, Ali Kane, Heather Kurtz, Shaun L'Esperance, Ben Marien, Peter Poulo, Mary Robbins, Megan Robbins, Isaac Tesfay, Naomi Thompson, Tamisha Thompson, Troy Thompson, Cheryl Wallace and of course the Worcester Tercentennial Parade Committee who made it all possible!



SEE MORE PHOTOS AT
NOEVIL.CO/PARADE



THANK YOU TO OUR CONTRIBUTORS

Donors

- AbbVie
- Ambily Abraham
- Jodi Bahl
- Jan Berthiaume
- Sydney Bialo
- Anne Marie Biernacki
- Maggie Hayden Bramley
- Break Through Silence
- Katherine Callaghan
- John Dunkelberg
- Amy Ebbeson
- Eileen M. Forster
- Angelique Fournet
- Heather-Lyn Haley
- Cristina Heffernan
- Jay Humphrey
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- Nadene B Stein
- Isaac Tesfay
- Dennis Thompson
- Gloria Thompson
- Tamisha Thompson
- Tammy Tremblay

...and many anonymous donors.

Supporters

- Kenisha Coy
- Amy Ebbeson
- Nikki Erskine
- Bil Gardiner
- Kelsey Hopkins
- Brett Iarrobino
- Vanessa Joga
- Dennis Knight
- Mary Robbins
- Erin Williams
- Worcester Tercentennial Parade Committee

Sponsors

- Daedal Creations
- Pakachoag Church
- Troy B. Thompson Photography





FINANCE REPORT

Over the course of the 2021-2022 fiscal year, No Evil Project invested in its physical presence and technical infrastructure.

Due to the expansion of on-line programming and increased data storage needs, it became necessary for the Project to reorient its budget

appropriately in order to better support core services and ongoing activities. The result was a shortfall by the end of the fiscal year.

We are confident that these investments will pay off. As with most small nonprofits, we work diligently to keep within our annual financial goals and the impact of COVID, unfortunately, is still being felt on our main program income. By taking this year to review and assess our internal processes, consider stronger support structures and re-envision programmatic output and income, the Project will be better placed to offer public events, on-line workshops and exhibits that evidence our commitment to our mission.

Personally, this is the last annual report for which I will be serving as Treasurer. Over the past six years, it has been an honor to partner with Troy and the No Evil Project team as we nurtured a small art project into a full 501 (c) (3). Although no longer an official board member, I will continue to support our work through fundraising and development strategy. On behalf of the Board and the No Evil Project Team, we are grateful to welcome Mary Robbins to assume the role of Treasurer and will be assisting her in whatever capacity needed during this transition.

—H.N. Kurtz, Treasurer

Profit & Loss

July 2021 - June 2022

Income

Individual Contributions	3,438.63
Interest Earned	17.27
Program Income	650.00
Sales of Product Income	224.60

Total Income \$4,330.50

Cost of Goods Sold 198.30

GROSS PROFIT \$4,132.20

Fixed Assets

998.43

Expenses

Advertising & Marketing	331.10
Bank Charges & Fees	9.57
Internet Services	564.96
Job Supplies	375.00
Legal & Professional Services	331.00
Meals	45.80
Memberships	125.00
Office Operating Expenses	440.83
Office Supplies	10.23
Payroll Expenses Taxes	386.22
Payroll Expenses Wages	3,500.00
Postage & Delivery	2.14
Taxes & Licenses	53.50
Travel	34.00
Utilities	66.17

Total Expenses \$6,009.72

NET OPERATING INCOME \$ -1,877.52

NET INCOME \$ -1,877.52