### BUTTERFLY LOVER • SPANISH • INDEPENDENT



EVIL PRO 1011-1013



Founded in 2011 and becoming a nonprofit organization in 2018, the No Evil Project uses art, humour, and conversation to challenge stereotypes and help people find commonality and understanding despite cultural, socio-economic, religious, racial, gender, physical and mental health, occupational, political, and ethnic differences.

Read what we've done in our fifth year!



# LETTER FROM THE PRESIDENT OF THE BOARD

As we reflect on the fiscal year 2022-2023, I am filled with immense pride and gratitude for the progress we've made together at the No Evil Project. Our mission to challenge stereotypes and promote understanding has grown stronger thanks to the dedication and tireless efforts of our Board, staff, volunteers, and community partners. I want to extend my deepest appreciation to each and every one of you for your unwavering support.

Throughout the year, we organized and participated in a variety of powerful events, each one reinforcing our commitment to highlighting the diverse and meaningful contributions of individuals across different walks of life.



I'd like to especially highlight the Inter-Tribal Powwow Photo Activity in Rutland, MA. Thanks to the Greater Worcester Community Foundation's 2023 Creative Intersections Grant of \$15,000, this event is the beginning of a series of photo shoots, exhibits, and workshops showcasing Indigenous heritage and culture, including drumming, singing, dancing, traditional regalia, and storytelling. I am truly excited about this opportunity to engage with and honor the rich traditions of Indigenous and First Nations People, and I look forward to sharing its outcomes with all of you.

Looking ahead, I am excited about the future of our organization. We have several exciting initiatives planned, and I am confident that, with your continued dedication, we will continue to inspire positive change in our communities. Once again, thank you for your commitment to the No Evil Project. Together, we are making a difference.

# LETTER FROM THE FOUNDER & EXECUTIVE DIRECTOR

This year finally felt like things were getting back to normal. All of our usual festivals are back, along with some new events we hope will be annual, and we're still doing conversation groups that we started during the pandemic to bring people together. We even collaborated on a new powerful exhibit around the stigma of domestic violence and opened the No Evil Project Gallery at Pakachoag Center.

This year we also officially teamed up with Worcester Addresses Childhood Trauma. Amy Ebbeson has been working with us for awhile, first to trauma train our group to make sure people disclosing sensitive labels were being taken care of, then as the co-creator of the conversation groups during COVID. Her and Kelsey Hopkins have been volunteers of the project for years. Now we're able to support their Trauma Training Tuesday workshops and other programming to educate non-clinical people to understand the labels around mental health and how to help.

It's great to be back and doing the things we love as well as trying some new things too. We also have an exciting next phase of the project with Pass The Feather sharing and experiencing Indigenous culture in the coming year. Thank you to the sponsors, donors, and volunteers that have supported us and we look forward to another year together. Let's see what we can do!



# OUTZ TEAM

### **Board of Directors & Staff**



**Tamisha Thompson**President,
Board of Directors



**AJ Leto**Vice President,
Board of Directors



Mary N. Robbins
Treasurer,
Board of Directors



Brett Iarrobino Secretary, Board of Directors



**Irene Hernandez**Board of Directors



**Jessie Olson**Board of Directors



**Miriam Sas**Board of Directors



**Isaac Tesfay**Board of Directors



**Troy B. Thompson**Founder
& Executive Director

### **Worcester ACTs Program**



**Amy Ebbeson**Worcester ACTs
Director of Vision and
Content



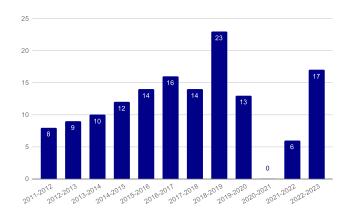
**Kelsey Hopkins**Worcester ACTs
Director of Operations
and Outcomes

### **Volunteers**

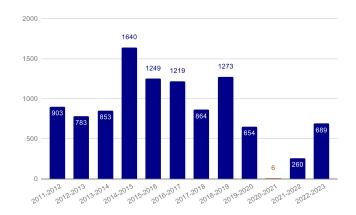
- Bob Bureau
- Kenisha Coy
- Lisa Desrosiers
- Bil Gardiner
- Vanessa Joga
- Nora Keil
- Chief Ladybug
- Laughing Eyes
- Shaun L'Esperance
- Echo Louissaint
- Adam Pulzetti
- Megan Robbins

# PHOTO SHOOT STATS

### **Events**



### **People Photographed**



### ONLINE STATS (estimated)

Facebook: 1,460 Page Likes

Twitter: 162 Followers
Tumblr: 47 Followers

Instagram: 342 Followers
Pinterest: 810 Followers

E-mail Newsletter: 1,453 Subscribers

🚱 Website: 17,234 Users, 33,693 Page Views

# EVENTS

- NoWoCo Pride Photo Shoot, July 16, 2022
- Color the City Photo Shoot, August 12, 2022
- Tower Hill Botanic Garden LGBTQ+ Pride Celebration Photo Shoot, September 8, 2022
- Pride Worcester Photo Shoot, September 10, 2022
- MassBay Community College Land Acknowledgement Photo Shoot, September 14, 2022
- stART on the Street Photo Booth, September 18, 2022
- Mechanics Hall Founders Day Photo Shoot, October 16, 2022
- Folk Guardians of Worcester Photo Shoot, November 13, 2022
- Massachusetts Tattoo and Art Festival Photo Shoot, March 25-26, 2023
- Alpha Gamma Delta Photo Shoot, April 22, 2023
- Watch City Steampunk Festival Photo Shoot, May 13, 2023
- Living in Freedom Together Photo Shoot, May 30, 2023
- 2seventy bio Photo Activity, May 31, 2023
- Inter-Tribal Powwow Photo Activity, June 3, 2023
- EPIC Photo Activity, June 10, 2023

# NEW EXHIBITS

- Voices of Survivors Healing from Domestic Violence Through Art, November 30, 2022 - December 6, 2022
- No Evil Project Gallery, November 4, 2022 Present



# INTRODUCING THE NO EVIL PROJECT GALLETZY

Thanks to an Home Depot Foundation Grant, we were able to purchace an art hanging sytem and some furniture for the lobby outside our studio office at Pakachoag Center in Auburn, MA to create gallery space.

The gallery will feature exhibits that reflect our mission to use art to encourage a greater sense of commonality and understanding among people despite their differences. Having a conversation space within the gallery will also promote discussion of the art and new ideas to bring people together.

The current exhibit features 384 people from the No Evil Photos banners 70-93 that first appeared in our Denholm Building exhibit.

Gallery hours are currently by appointment only.





# WOTCESTETZ ACTS PROGRAM

This year, we became the fiscal sponsor for Worcester ACTs, a group that we've been working with for awhile and that needed a new home. The work they do to educate and reduce the stigma around mental health fit well with the mission of the Project. Here's an update from their team:

Since 2019, we have worked in collaboration with the No Evil Project to build the trauma responsive capacity of the staff, board and volunteers. This led to so many beautiful relationships and set the stage for the roll out of the conversation series in 2020.



We shifted into thinking about new ways of bringing people together with the No Evil mission in virtual space. We collaborated, did research and tried some things. The relaxed, nonjudgmental calmness that Troy Thompson brings creates solid ground for connection. Our shared values of social justice through relationship building led us to a product that provides non stigmatized support and social connection across difference.

In 2023, they became our fiscal sponsor. This has allowed us to continue providing trauma-informed training funded by the Department of Public Health. We support Worcester parents, caregivers, and those working with young children as part of their initiative to build a comprehensive system of care in early childhood.

Trauma Training Tuesday is a series held on the third Tuesday of every month. We take two hours to focus on a specific aspect of trauma and healing that considers both the evidence base and practical, lived experience. This series allows people to get helpful information in the privacy and comfort of their own space, while still offering connection to others who care about the issues. We can respond to issues that arise with current local information and resources. It has regular live attendance and is recorded for future viewing on our website. Some human service organizations use it for staff training. We have created a library of more than 100 hours of content that can be accessed by anyone, at any time.

As an outgrowth of TTT, we received funding from RIZE MA to do overdose prevention. We want to change the narrative about addiction by raising public understanding that trauma and abuse is often the root cause. We have worked to condense our content from two-hour videos into bite sized podcasts to reach more people. We are hopeful that having empathy rather than animosity for this population will bring much better outcomes.

The Division of Youth Opportunities worked with us to train their summer program staff. It is exciting and rewarding for us to work with young people to change the narrative about mental health. We remain on the lookout for opportunities to engage individuals, groups and organizations in creating a more connected community. We believe that accurate information about trauma and mental health coupled with building connections to each other is the magic formula that will change our culture. At every level, relationships can heal. It has been a pleasure to do this work so far and we are deeply grateful for your support.

Amy Ebbeson, LCSW

Worcester Addresses Childhood Trauma

LEARAN MORE AND WATCH THE VIDEOS AT WORZESTERACTS. ORGE

# CHALLENGING THE STIGMA OF DOMESTIC VIOLENCE

In response to the International Day for the Elimination of Violence against Women, Guardians of Traditions, Monano, and No Evil Project, in consultation with YWCA of Central Massachusetts invited local artists either affected by domestic violence themselves, or who's work addresses the topic to submit works for an exhibition.

The exhibit was called Voices of Survivors: Healing from Domestic Violence Through Art and ran from November 30 - December 6, 2022 at the Jean McDonough Arts Center (JMAC) in Worcester, MA.

Art is often used not only to convey and invoke emotion but also as a way to heal for both the artist and the viewer. Many times the stigma around abuse is what prevents survivors from speaking out or finding help so the goal of this exhibit was not only to raise awareness of domestic violence but to give a voice to survivors in a variety of forms.

With our mission of removing stigma from labels, there was also a No Evil Project piece featuring people in the community affected by domestic violence. The variety of people shown proved it can affect anyone and hopefully makes it easier for people to share personal experiences, and encourages those still in unsafe situations to find help.

The reception included a panel discussion, a facilitated rope labyrinth, and resources and counselors on hand. It wasn't our typical lighthearted event but was a powerful and worthwhile project towards our mission to see the people beyond the labels.



# THANK YOU TO OUTZ CONTIZIBUTOTZS

### **Donors**

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- Denise Marie Daniel
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- John Dunkelberg
- Elizabeth Falk-Thompson
- Jennifer Griffin Gaul

- Eunice Hernández
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- Christina Roberts

- Ingo Schlueter
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- Derek Shute
- Dennis Thompson
- Gloria Thompson
- Troy B. Thompson
- Tammy Tremblay
- Raquel Lynn Whidbee

\$18,550.11

...and many anonymous donors.

### **Supporters**

- Kenisha Coy
- Amy Ebbeson
- Nikki Erskine
- Bil Gardiner
- Kelsey Hopkins
- Vanessa Joga
- Dennis Knight
- · Chief Ladybug
- Adam Pulzetti
- Erin Williams

### **Sponsors**

- Daedal Creations
- Greater Worcester Community Foundation
- Home Depot Foundation
- Pakachoaa Church
- RIZE Massachusetts Foundation
- Savers Bank
- Troy B. Thompson Photography
- Worcester Division of Public Health

# AD SVI FORCE FOR THE PROPERTY FOR THE PR

# FINANCE REPORT

### **Profit & Loss**

July 2022 - June 2023

### Income

**NET INCOME** 

| income                        |             |
|-------------------------------|-------------|
| Corporate Sponsorship         | 165.00      |
| Foundation Support            | 18,410.00   |
| Government Grants & Contracts | 4,250.00    |
| Individual Contributions      | 3,723.62    |
| Interest Earned               | 3.19        |
| Program Income                | 1,169.00    |
| Sales of Product Income       | 224.60      |
| Total Income                  | \$27,720.81 |
| Expenses                      |             |
| Advertising & Marketing       | 589.58      |
| Bank Charges & Fees           | 36.18       |
| Internet Services             | 387.13      |
| Job Supplies                  | 807.69      |
| Legal & Professional Services | 3,030.43    |
| Meals                         | 37.38       |
| Memberships                   | 125.00      |
| Office Operating Expenses     | 3,856.81    |
| Taxes & Licenses              | 18.50       |
| Utilities                     | 282.00      |
| Total Expenses                | \$9,170.70  |
| NET OPERATING INCOME          | \$18,550.11 |