BUTTERFLY LOVER • SPANISH • INDEPENDENT



EVIL PR (2024-2025



Founded in 2011 and becoming a nonprofit organization in 2018, the No Evil Project uses art, humour, and conversation to challenge stereotypes and help people find commonality and understanding despite cultural, socio-economic, religious, racial, gender, physical and mental health, occupational, political, and ethnic differences.

Read what we've done in our seventh year!



LETTER FROM THE PRESIDENT OF THE BOARD

What a year it's been! The past twelve months have brought some truly joyous moments alongside some real challenges.

As a volunteer board, we've had to navigate a slower pace this year. But even with fewer events, the quality of our community connection shined through. We are proud to say a whopping 282 people were photographed for the Project this year!

Our time at Pride Worcester 2024 was a gorgeous, moving event! It was such a powerful display of self-expression and great music. I also had a great time at the very last stART on the Street, especially hearing complete strangers explaining the Project to new folks. That felt fantastic; it reminded me that the Project's message is truly owned and shared by you, the community.

I can't wait for our upcoming Arts and Conversation event in December. We'll debut new sets and gather to engage in thoughtful conversation with an amazing panel, reminding us all of the good around us and how much we truly have in common.

Thank you for your incredible, ongoing support. It means the world to our small but mighty team. Take care of each other.

—Dr. Tamisha S. Thompson



LETTETZ FROM THE FOUNDERS EXECUTIVE DIRECTOR

We started the No Evil Project almost 15(!) years ago to challenge stereotypes and bring diverse people together using art, humour, and conversation and (looks around) apparently we still have more work to do.

Event-wise, it was a quieter year than normal. We were at our usual events, but many orgnizations have slowed down to adjust to recent funding changes. Lately, though, more people are feeling the need for new photo shoots to start constructive conversations, and we're working on new ways to encourage people to come together and talk and learn about differences in a fun noncontrontational way.

The Worcester ACTs group has been doing amazing work educating, building empathy, and fighting stigma around mental health, and keeps growing with support from the city and health organizations. We also helped C.H.E.E.R.S (Community, Health, Equity, Empowerment, Resources and Service) that works with empowering local youth, by being a short term fiscal sponsor so they could become their own 501(c)(3).

Keep an eye out for our 15th Anniversary exhibit December 7th in Worcester celebrating community, thanks to the Worcester Arts Council! Thank you to the sponsors, donors, and volunteers that support us. Let's see what we can do!



OUTZ TEAM

Board of Directors



Tamisha Thompson President, **Board of Directors**



AJ Leto Vice President, **Board of Directors**



Miriam Sas Treasurer, **Board of Directors**



Brett Iarrobino Secretary, **Board of Directors**



Isaac Tesfay Board of Directors

Staff



Troy B. Thompson Founder & Executive Director

C.H.E.E.R.S.



Echo Collins C.H.E.E.R.S. Founder & Executive Director

Worcester ACTs Program



Amy Ebbeson Worcester ACTs Director of Vision and Content



Kelsey Hopkins Worcester ACTs **Director of Operations** and Outcomes

Volunteers



Paul Burdulis Volunteer

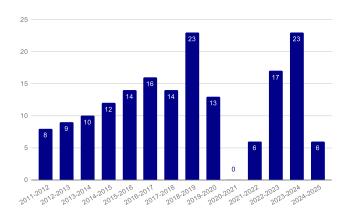


Kenisha Coy Volunteer

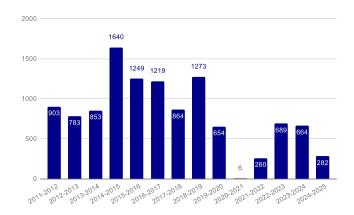


PHOTO SHOOT STATS

Events



People Photographed



ONLINE STATS

Facebook: 1,494 Page Likes

X: 158 Followers
Tumblr: 50 Followers

Instagram: 414 Followers
Pinterest: 802 Followers

E-mail Newsletter: 1,592 Subscribers

Website: 9,940 Users, 27,923 Page Views

EVENTS

- C.H.E.E.R August 12, 2024 Auburn, MA
- New England Botanic Garden Pride September 5, 2024 Boylston, MA
- Pride Worcester September 7, 2024 Worcester, MA
- stART on the Street September 15, 2024 Worcester, MA
- Massachusetts Tattoo and Art Festival March 23-24, 2025 Sturbridge, MA



WOTZCESTETZ ACTS PROGRAM

In our third year with the No Evil Project, Worcester ACTs found stability and growth. We had success in both renewing grants & contracts as well as securing additional funding to expand our impact, serving more community members than ever before!

Our Trauma Training Tuesday series celebrated 5 years of community education! It's a 2-hour training series held on the third Tuesday of every month with a focus on a specific aspect of trauma and healing that considers both the evidence base and centers lived experience. The series of the serie



that considers both the evidence base and centers lived experience. This series allows people to receive helpful information in the privacy and comfort of their own space, while still offering connection to others who care about the issue. This series is offered at no-cost to participants due to the generous support of the Reliant Foundation, an organization focused on improving the health and well-being of individuals of all ages in the Central and MetroWest regions of Massachusetts. This is their second year supporting this series, providing continuity of mental health training and resources in the greater Worcester area. With Reliant's support this year we had 505 live attendees, an 11% increase over the previous fiscal year!

The City of Worcester's Division of Public Health renewed our contract to continue providing no-cost education and training to parents, caregivers, and early education providers through their prevention in early childhood grant. This series uses a two generation model to support the important adults in the lives of kids and youth, reducing the negative impacts associated with trauma for Worcester families. Through this grant we had the opportunity to train approximately 188 people in partnership with the following organizations: Friendly House, RISE for Health, YMCA of Central MA, Everyday Miracles, YWCA Central MA, HeartWell Institute, and UMass Chan Medical School. Additionally, at the end of this year we received funding from the Hanover Insurance Group Foundation to expand this series to respond to training requests from childcare providers and caregivers throughout Worcester county. With this funding, we were immediately able to respond to an urgent training request from the YMCA of Central MA to support their after-school program staff at the Southbridge location.

This year we cultivated a partnership with the HeartWell Institute, a Worcester non-profit that fosters collective healing through stress-reduction programs, mindfulness classes, and contemplative practices. This partnership supported professional development for the WACTs team through the Mindfulness-Based Stress Reduction course, the Mindful Self-Compassion course, and a variety of other workshops. We incorporated these teachings and practices into our training materials and we have been able to share with them our audience, providing more tangible practices for relief from trauma symptoms. Additionally, we also helped to fortify HeartWell's mental health practices and expand their trauma informed environments.

We also offered a women's empowerment support group - Live Your Best Life - with a focus on self-love, community healing, and connection! We look forward to expanding support group programming in the future! As my colleague, Amy Ebbeson reminds us, at every level, relationships can heal. We are so grateful for the opportunity to cultivate relationships with so many beautiful people and engage in this deeply impactful work. Thank you for another great year!

Kelsey Hopkins, Director of Operations Worcester Addresses Childhood Trauma LEATEN MOTZE AND WATCH TIZAUMA TIZAUNING TUESDAY VIDEOS AT WOTZCESTETZACTS. OTZG

THANK YOU TO OUTZ CONTIZIBUTOTZS

- Cornerstone Bank
- Kenisha Coy
- Daedal Creations
- Amy Ebbeson
- Nikki Erskine
- Elizabeth Falk-Thompson
- Hanover Insurance Group Foundation
- Kelsey Hopkins
- Vanessa Joga
- Sharon Kavanaugh Day
- Nora Keil
- Dennis Knight
- Pakachoag Church
- Reliant Foundation, Inc.
- Dennis Thompson

- Gloria Thompson
- Troy B. Thompson Photography
- Webster Five
- Erin Williams
- Worcester Arts Council
- Worcester Division of Public Health
- Worcester Division of Youth Opportunities

...and many anonymous donors.

FINANCE REPORT

Profit & Loss

July 2024 - June 2025

Income

Total Income	\$42,781.97
Program Income	12,000.00
Interest Earned	22.75
Individual Contributions	2,434.22
Government Grants & Contracts	16,125.00
Foundation Support	10,000.00
Corporate Sponsorship	2,200.00

Expenses

Advertising & Marketing	608.35
Insurance	1,921.61
Internet Services	145.81
Job Supplies	200.00
Legal & Professional Services	1,046.00
Meals	179.62
Memberships	125.00
Office Operating Expenses	1,712.41
Office Supplies	<i>7</i> 5.92
Payroll	5,500.00
Program Facilitators	23,750.00
Taxes & Licenses	702.84
Travel	3.20
Utilities	285.00
Total Expenses	\$36,255.76

\$6,526.21

\$6,526.21

NET OPERATING INCOME

NET INCOME

